



# Corporate Profile 2024



[www.makita.biz](http://www.makita.biz)



*Live Green &  
Grow Strong*



Makita Corporation

3-11-8, Sumiyoshi-cho, Anjo, Aichi 446-8502, Japan



President,  
Representative Director  
Munetoshi Goto



## Pursuing a “Strong Company” by Evolving Makita into a Supplier of a Comprehensive Range of Cordless Products

Since Makita's founding in 1915, the Company has been devoted to providing products and services desired by its customers while upholding a hands-on approach. This tradition has remained unchanged all through the past 109 years. Currently, Makita is focusing on making its products cordless/engine-less by utilizing its proprietary battery charging/discharging technologies and motor technologies, and is working to evolve into a supplier of a comprehensive range of cordless products, including not only power tools but also outdoor power equipment (OPE), cleaning equipment, and products for disaster preparedness. Our strength lies in our worldwide sales and service network, and we have established a system to ensure prompt and stable distribution and repair services.

We will continuously work to solve social issues, including

environmental problems and labor shortages, and contribute to the improvement of our customers' work environment and work efficiency, as well as the realization of a sustainable, decarbonized society.

We will continue to take on a variety of new challenges so that we will be able to sustain our business under any kind of business environment. We aim to realize our long-term goal of becoming a "Strong Company" based on our core principles of "Makita strives to exist in harmony with society," "Makita values its customers," "Makita is managed in a consistent and proactive manner" and "Valuing a stalwart corporate culture, Makita encourages each individual to perform to his or her highest level."

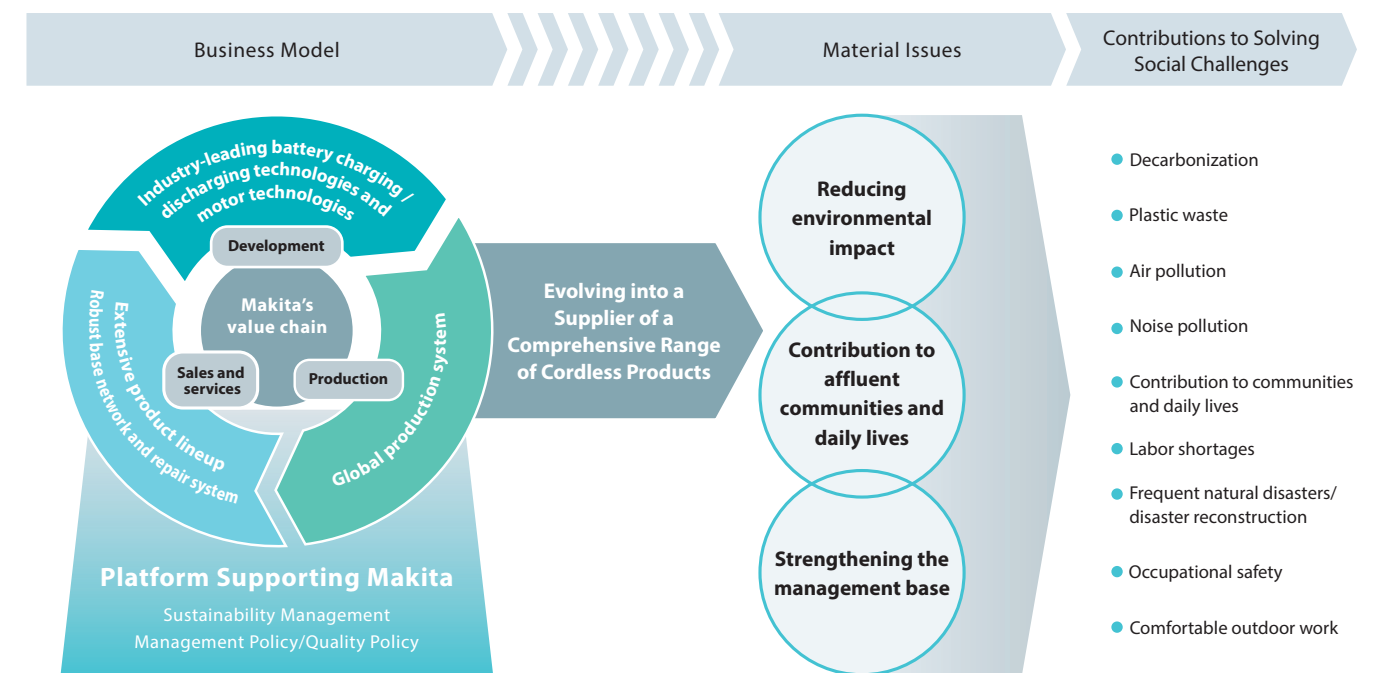
### Long-term Target **Strong Company**

Makita has set itself the goal of contributing to the creation of sustainable society and consolidating a strong position in the industry worldwide as a global supplier of a comprehensive range of tools for creating comfortable homes and living environments, including cordless power tools, battery-operated outdoor power equipment and pneumatic tools.

### Management Policy/Quality Policy

1. Makita strives to exist in harmony with society (a company that observes laws and regulations, acts ethically and never allows intervention of the anti-social organizations).
2. Makita values its customers (a market-driven company).
3. Makita is managed in a consistent and proactive manner (a company that strives to exist in perpetuity by adhering to a sound profit structure).
4. Valuing a stalwart corporate culture, Makita encourages each individual to perform to his or her highest level (a happy company).

### Sustainable Growth for Makita



Makita Report  
(Integrated Report)



Makita Website  
(Sustainability)





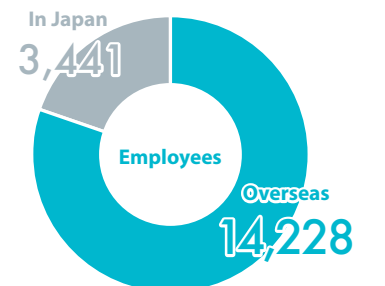
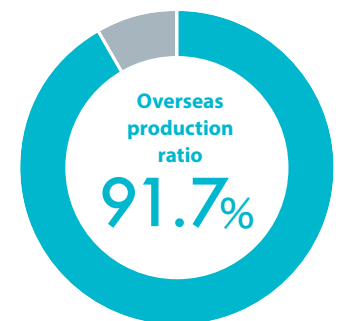
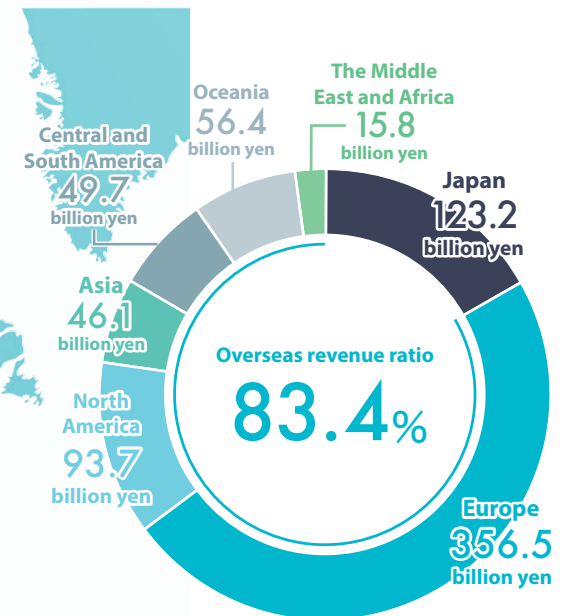
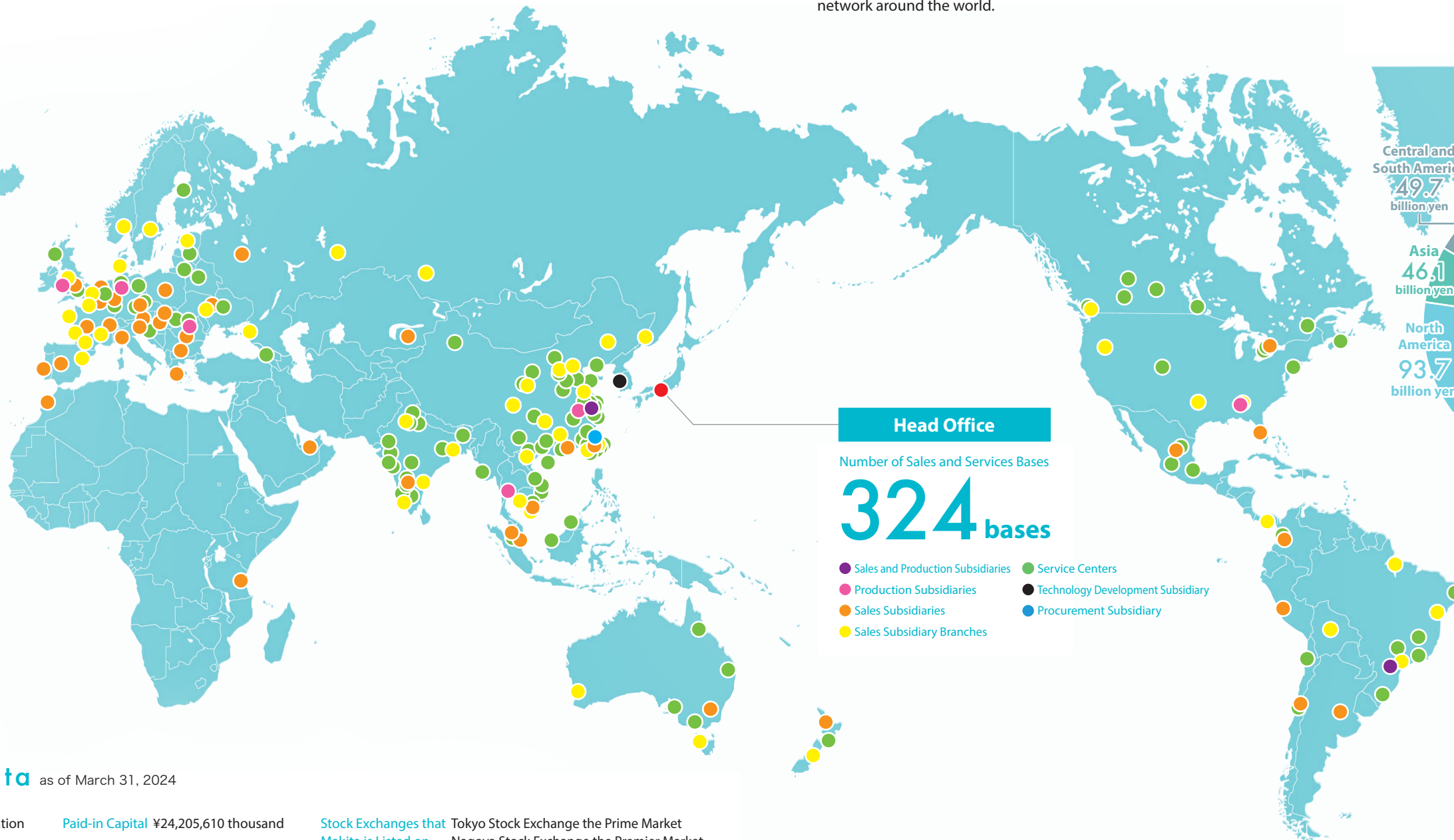
# Makita at a glance

Makita was born in 1915 as a motor sales and repair company. We went on to become the first company in Japan to manufacture and sell portable electric planers, and since then we have worked to build a steady position as a manufacturer of power tools. Today, we are continuing to evolve as a supplier of a comprehensive range of cordless products as we develop our sales, services, and manufacturing network around the world.

**Revenue**  
**741.4**  
billion yen

**Operating profit**  
**66.2**  
billion yen

**Operating profit ratio**  
**8.9%**



## Corporate Data as of March 31, 2024

Corporate Name	Makita Corporation	Paid-in Capital	¥24,205,610 thousand	Stock Exchanges that Makita is Listed on	Tokyo Stock Exchange the Prime Market Nagoya Stock Exchange the Premier Market
Date of Founding	March 21, 1915	Consolidated Subsidiaries	53		
Number of Employees (consolidated basis)	17,669	Head Office	3-11-8, Sumiyoshi-cho, Anjo, Aichi 446-8502, Japan		

## History

**1915**

**Founded Makita Electric Works**  
Began selling and repairing lighting equipment, motors, and transformers as a sole proprietorship in Nagoya City.



**1958**

**Transformed into a power tool manufacturer**  
Took on the major challenge of developing original products. Launched portable electric planer (1000), first of its kind produced in Japan, and began our journey as a power tool manufacturer.



**1970**

**The first step toward a global strategy**  
Established Makita U.S.A. Inc. in the United States, our first overseas subsidiary. Thereafter, continued to grow Makita into a global company by expanding into France, the United Kingdom, Australia, and beyond.



**1991**

**Redesigned the corporate image**  
Changed the trade name to Makita Corporation and redesigned the symbol mark and corporate logo in the aim of creating a new Makita.



**2005**

**Launched a lithium-ion battery product**  
Ahead of the industry, launched the cordless impact driver (TD130D), our first lithium-ion battery tool for professionals. Reduced running costs by downsizing and lightning of power tools and extending battery life.



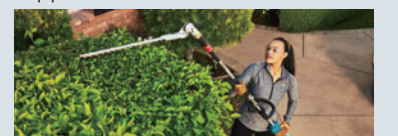
**2015**

**Celebrated the 100-year anniversary of our founding**  
Renewed our heartfelt determination for Makita to continue for the next century.



**2022**

**Terminated production of engine-powered equipment**  
Accelerated the replacement of engine-powered products with cordless products. Terminated the production of engine-powered equipment to help promote decarbonization.





# Description of Business

## Construction and Building

### Direct Support for Housing Construction

Our products are used in residential and commercial construction sites, factories, and a variety of other locations. In 1958, Makita became the first company in Japan to manufacture and sell portable electric planers. Since then, we have been working to develop unique technology and offer a wide range of products with well-established technical capabilities in order to make drilling, fastening, cutting, polishing and other tasks more comfortable.



Cordless Router



Cordless Breaker



Battery Powered  
Random Orbit Sander



Cordless Cable Cutter



Cordless Hole Puncher



Cordless Power Cutter

## For Making Environment in and around the Workplace Comfortable, For Disaster Preparedness

We have also expanded our product lines that enable comfortable on-site work so they can be useful in outdoor activities and disaster preparedness as well as on-site.



Cordless Cooler &  
Warmer Box



Cordless Bar Light

## Gardening

### In Harmony with Nature, Seeking a Richer Way of Life

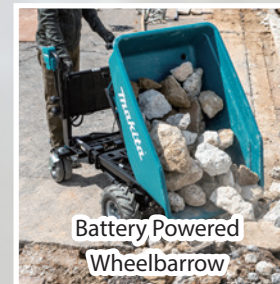
For everything from light gardening to demanding professional labor, Makita has an extensive array of product lines to facilitate the creation of lush, verdant living environments. With the aim of existing in harmony with the environment, we are proactively developing cordless OPE that rivals the power of engine-powered equipment but with no gas emissions, no fuel requirements, simple startup, and much lower noise.



Robotic Mower



Cordless Scarifier



Battery Powered  
Wheelbarrow



Battery Powered  
Pruning Shears



Cordless Pole Hedge  
Trimmer



Battery Powered  
Backpack Blower

## Cleaning

To meet the needs of professionals who are engaged in cleaning work not only at construction sites but also offices, stores, and warehouses, we offer a wide range of products with features such as greater maneuverability, higher suction power and durability, and lower noise.



Cordless Vacuum Sweeper



Cordless Upright Cleaner



Cordless Backpack  
Vacuum Cleaner

## Accessories



Weeding Attachment