



For immediate release

September 24, 2010

Company name: **Makita Corporation**
Representative: Masahiko Goto, President, Representative Director & CEO
Stock ticker code: 6586

Announcement Regarding the Enhancement of Sales Structure in Portugal

Makita Corporation (Head office: Anjo, Aichi Prefecture, Japan; President: Masahiko Goto) announces that Makita plans to enhance the functions of its sales subsidiary in Portugal and commence operation in earnest under the new system as of October 1, 2010. Through these steps, Makita aims to improve its capabilities of supplying products and providing after-sales services in Portugal.

1. Makita's sales structure in Portugal

Makita has established nearly 50 overseas subsidiaries and sales branches in over 40 countries of the world and has upgraded its sales networks and after-sales service capabilities to become one of the leading companies in its industry. In Europe, Makita has 24 subsidiaries and sales branches which cover almost major countries in the region, thereby maintaining sales and after-sales service structures tailored to different local needs.

In Portugal, since the founding of sales subsidiary Makita F.E.S.U. Lda. in June 2003, local sales representatives have been conducting sales activities in a bid to establish the Makita brand.

In recent years, the Portuguese economy has been experiencing many difficulties. However, viewing the current challenges as opportunities, Makita plans to establish an operation in Lisbon and put in place the same logistics structure as those of other overseas subsidiaries, with an eye to develop a market in a more locally oriented manner. The enhanced subsidiary plans to start operation on October 1, 2010.

2. Profile of the sales subsidiary in Portugal (As of October 1, 2010)

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| (1) Company name | Makita Ferramentas Electricas, Sociedade Unipessoal, Lda.
(Makita F.E.S.U. Lda.) |
| (2) Location | Zona Industrial Vale da Erva, Armazém C-2, 2615-187 Alverca,
Lisboa, Portugal |
| (3) Representative | Tatsuhiko Shichi (who concurrently serves as manager responsible
for Makita, S.A. [Spain]) |
| (4) Description of business | Sales and after-sales service of electric power tools, pneumatic tools,
outdoor power equipment and spare parts in Portugal |
| (5) Capital | 1.25 million euro |
| (6) Makita Ownership | 100% |
| (7) Number of employees | 9 |